

INTOUCH ®
Project Smile
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INTOUCH WITH THE FUTURE

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IN THIS ISSUE

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Project Smile is an initiative by Kossan International Sdn Bhd (KISB) to develop, sustain, and perceive a good relationship between our internal and external community.

Initiated in 2013, the program has extended support and contribution to the environment and communities in need. It is 100% run by Kossan employees on a voluntary basis.

We look at many areas in contribution projects from schools, orphanages to animals, environment and the less fortunate.

It is also a program about developing future leaders through social awareness and motivational activities.

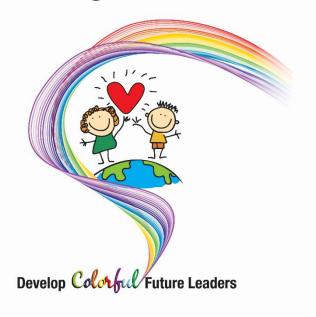
We believe that children are the hope for a brighter future, and we want to provide them with opportunities and hope for a better life.



#### Project Smile 8.0 - Do small things with great LOVE

KISB volunteers helped beautify PAWS - the animal shelter with fresh paint, clearance of weeds and scrubs as well as donating important items to better protect the animals.

# **Project Smile**



### Do small things with great LOVE

18th & 19th May (Monday) 9:30 A.M. to 4:00 P.M., Kossan International Sdn Bhd organized an activity at Paws Animal Welfare Society with the theme; Animal Pet Rescue - Facility Aid & Beautification of PAWS. PAWS is a non-profit animal shelter in Petaling Jaya that has been in operation since 1987. They receive the surrender of unwanted dogs and cats which they will vaccinate, deworm, neuter/spay, and put up for adoption.

Animal welfare is increasingly acknowledged as an issue of major ethical and practical importance. The society must know that animals who share our planet (sometimes our lives) also share with us consciousness, emotions, feelings, perceptions and the ability to experience pain, suffering and states of well-being.



PAWS houses more than 500 cats and dogs, including more than 30 animals which suffer from various health condition and disabilities. Most of these cats and dogs are discarded while some injured through road accidents.

Hence, the animal shelter is relying on donations to support monthly rental, utilities, wages, food, treatment, vaccination, spaying and neutering the animals.



One of the main plights of the shelter was insufficient cages to quarantine and seggregate animals in the transition of receiving and treating the animals before releasing it with the rest of the pack. The shelter also lacked proper canopies to protect the animals from the harsh weather.

With this importance and regard, KISB donated stainless steel cages to house cats and dogs comfortably during segregation, quarantine and medical check-up. Other than that, KISB also contributed canopies to cover the animal from being directly exposed to the sun and rain.









KISB volunteers spent 2 full days at the animal shelter to brighten up the place to help the center welcome more public to adopt the animals. A lot of sweat, hard work and love went into clearing the area; removing shrubs, bushes, trimming low tree branches, weeding the surrounding of the animal shelter.

Thanks to the contribution of paint from one of our subsidiaries - Kossan Paint, KISB volunteers also managed to repainted the exterior walls a fresh blue.





In conclusion, cats and dogs are just like us, they have instincts, feelings and needs which are important to them. This emphasize the necessity to acknowledge each individual animal's essential value, and the fact that every single of them is not only worthy of respect and care, but also deserves to live a life that is meaningful without unnecessary human exploitation or interference.





"The love for all living creatures is the noblest attribute of man – Charles Darwin"

## What can we do to help our little friend?

#### 1. Spread your love

Tell the world how you feel about your local cats and dogs rescue team by using the animal shelter/rescue Facebook to share graphics. Just click on your favorite images and add it to your Facebook page. All it takes is one kind person to see your flier and decide to adopt!

#### 2. Don't buy a pet, adopt!

Don't buy from a pet store or breeder, be sure always adopt a pet from our local shelter. Saving animals from euthanized by adopting them because the shelter is overcrowded. If you have friends who are ready to take care of cats or dogs, please urge them to adopt from the shelter and not from the breeder or pet store.

#### 3. Volunteer at your local animal shelter

Even if you cannot adopt a pet now, you can also be a volunteer with the local shelter or rescue organization to create a better life for homeless animals.



#### 4. Education about spaying and neutering

Teach people how important it is to spay and neuter their dogs and cats. Around million puppies and kittens are born in every day, and there are nowhere near enough good homes for all of them. Spaying and neutering can help end the homeless-animal crisis!



#### 5. Helping them by become a Foster parent

There are so many animals that need a safe temporary place for them to recover from sickness or injury, and some puppies and kittens need a quiet place to grow. This gives them more time to find their permanent home while in a temporary home filled with love.

#### 6. Say NO to illegal breeding

When you support anti-puppy mill initiatives, you are working against irresponsible breeding and animal cruelty. Many puppies who come from puppy mills suffer from serious health problems as a result of reckless breeding.

#### 7. Be a pet guardian

When you see animals in trouble, try to help them. If you see a lost dog chained with a nametag, try to find their owner or please call your local animal control officers.

#### 8. Donation

Shelters and rescue organizations always need foods, equipment and other supplies. Check with their website's wish list or call them to find out what is in short supplies.