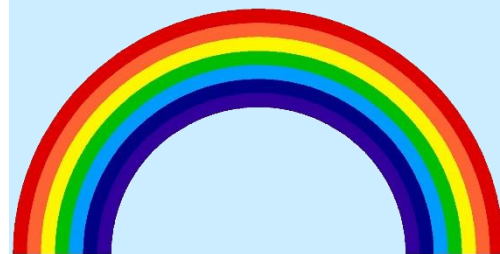




INTOUCH® Project Smile Volume #6

November 2016



INTOUCH WITH THE FUTURE

NOVEMBER 2016

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Project Smile is one of Kossan International Sdn Bhd's (KISB) initiatives to develop, sustain, and perceive a good relationship between our internal and external community.

Project Smile was initiated in 2013 and it continues making beneficial contributions to society today.

The aim of Project Smile is to develop future leaders that can confront the world effectively and efficiently. Nevertheless, society at large and the greater good are still a priority.

KISB believes that for the company to be sustained in the long term, it must create value for its own staff, shareholders and also for society. Through

Project Smile, KISB takes a step towards the outside world and contributes to those in need.

1.0 Youth Camp

KOSSAN volunteers organize a youth camp to enhance the knowledge and development skills of the children from various orphanages.

Project Smile



iNtouch®
With The Future

Develop **Colorful** Future Leaders

A Colorful and Exciting Day

Young people are increasingly recognized as critical actors in matters of global importance and they are the hope to shape a better tomorrow. With this in mind, KOSSAN volunteers decided to organize a youth camp for the orphanage homes.

The core objective of this participation is to involve the youth in learning more about life and developing soft skills to aid them better as they mature from young kids to adulthood.

The theme of the youth camp was titled "Developing Colorful Future Leaders" which symbolizes the positivity in the beauty and hope of a rainbow.



As the opening ceremony of the youth camp, all participants were taught on setting up their own tents for the night. It seemed like a complicated task but when you follow the instructions carefully it can be very fast and simple. It is a reflection how we should not be intimidated with challenges - anything is achievable if you set your mind to it.

The camp started with a brainstorming activity to construct the tallest tower using limited resources. It was facilitated by an experienced trainer Mr. Rais Rajan who is a volunteer as well in making this camp a great event for the kids.

Reluctantly the kids started working on their towers and eventually warmed up to the spirit of competition together with the aid of the KOSSAN volunteers. They learned many values from working together as a team and the courage to make the impossible

possible. They also gave some sharing about their invaluable takeaways from the activity.

After lunch, Dr. Vinodhini a gynecologist from Sri Kota hospital presented a talk to the children. She explained about eating well, maintaining a healthy lifestyle and proper hygiene to stay safe and healthy.



In the evening the group went on a Nature Trek to learn about the trees and to understand the values they bring to humans in form of shelter, clothes, food and other resources. It provides the children an insightful knowledge how much the environment protects us and the role we play in taking care of them for the future.

A camp is never complete without a campfire and the children experienced some fun games and singing as a bonding ritual to end the night.

KOSSAN volunteer Mr. Sam also shared some deep stories about his own experiences and gave the children some valuable advice about looking out for each other and living together in peace and harmony.

It was an enriching moment for both volunteers and the children. There were many unforgettable moments and first time experiences which will last a lifetime.



“Children are the world’s most valuable resource and its best hope for the future.” John F. Kennedy

