



INTOUCH® Project Smile Volume #4

INTOUCH WITH THE FUTURE

by Craig Kannan

Project Smile is one of Kossan International Sdn Bhd's (KISB) initiatives to develop, sustain, and perceive a good relationship between our internal and external community.

Project Smile was initiated in 2013 and it continues making beneficial contributions to society today.

The aim of Project Smile is to develop future leaders that can confront the world effectively and efficiently. Nevertheless, society at large and the greater good are still a priority.

KISB believes that for the company to be sustained in the long term, it must create value for its own staff, shareholders and also for society. Through

Project Smile, KISB takes a step towards the outside world and contributes to those in need.

iNtouch®
With The Future

IN THIS ISSUE

1.0 Switching off the lights for a brighter future

Kossan staff decide that a march in the dark is key to making a stand on sustainability and going green.

Page 2

2.0 What can we do?

A few tips to help you get started on reducing your carbon footprint

Page 3



Switching Off The Lights For A Brighter Future

Lights, Air-conditioning, water heaters, the list goes on. How easily we forget the daily comforts we are accustomed to and the toll it takes on mother earth. In conjunction with Earth Hour 2016, Kossan volunteers showed their support by participating in the Earth Hour Walk organized by WWF Malaysia.

On the day of the event, a total of 60 enthusiastic and energetic Kossan volunteers gathered at Dataran Petaling Jaya, Selangor to join another 2000 participants in support of Earth Hour. "It's so great to see so many people coming out in support of Mother Nature" said Isaac Lim of Kossan.

Before the main activity began, the crowd was engaged with quizzes on preserving mother earth and lucky winners were treated to giveaways. Next everyone present was briefed about the benefits of composting to support the environment. Just before the 3.6 km walk, the crowd joined the MC in the countdown before all the lights were switched off. And this happened simultaneously worldwide at predetermined time zones.

Some participants ran while other walked, no matter what, everyone was there for the same cause.

The sweat, heat and fatigue are self-realization to reflect the importance we must put in to save our environment for the sake of the future and for our children. Even with the lights switched off, the atmosphere was full of life and excitement. After completing the walk, every participant received a medal made out of recycled wood to take home as a reminder what we must do moving forward.

With the current outlook on our planet, the concept of going green and becoming more sustainable seems more like a necessity rather than an option. Kossan is no stranger to doing its part for the environment. Currently implemented within the company are recycling and energy saving programs. Staffs are encouraged to place recyclable items in their assigned bins, take the stairs rather than lifts as well as switch off air conditioning and lights when nobody is in the room.



From this distant vantage point, the Earth might not seem of any particular interest. But for us, it's different. Consider again that dot. That's here. That's home. That's us. On it everyone you love, everyone you know, everyone you ever heard of, every human being who ever was, lived out their lives. - Carl Sagan

What Can We Do?



1. Recycle Glass

Recycled glass reduces related air pollution by 20 percent and related water pollution by 50 percent. If it isn't recycled it can take a million years to decompose.



2. Brush without running water

You've heard this one before, but maybe you still do it. You'll conserve up to 19 litres per day if you stop.



3. Plant a Tree

It's good for the air, the land, can shade your house and save on cooling (plant on the west side of your home), and they can also improve the value of your property. Make it meaningful for the whole family and plant a tree every year for each member



4. Use your cruise control

You paid for those extra buttons in your car, so put them to work! When using cruise control your vehicle could get up to 15% better mileage. Considering today's gasoline prices, this is a boon not only for the environment but your budget as well.



5. Switch off your Lights

Always turn off incandescent bulbs when you leave a room. Fluorescent bulbs are more affected by the number of times it is switched on and off, so turn them off when you leave a room for 15 minutes or more.



6. Fly with an E-Ticket

The cost of processing a paper ticket is approximately \$10, while processing an e-ticket costs only \$1. In the near future, e-tickets will be the only option, saving the airline industry \$3 billion a year. In addition to financial savings, the sheer amount of paper eliminated by this process is commendable.



7. PAY BILLS ONLINE

By some estimates, if all households in the U.S. paid their bills online and received electronic statements instead of paper, we'd save 18.5 million trees every year, 2.2 billion tons of carbon dioxide and other greenhouse gases, and 1.7 billion pounds of solid waste



8. Turn off computers at night

By turning off your computer instead of leaving it in sleep mode, you can save 40 watt-hours per day.