



INTOUCH ® Project Smile Volume #1 Programs YR 2013 - YR2015

INTOUCH WITH THE FUTURE

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Project Smile Newsletter

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Project Smile is one of Kossan International Sdn Bhd's (KISB) initiatives to develop, sustain, and perceive a good relationship between our internal and external community.

Project Smile was initiated in 2013 and it continues making beneficial contributions to society today.

The aim of Project Smile is to develop future leaders that can confront the world effectively and efficiently. Nevertheless, society at large and the greater good are still a priority.

KISB believes that for the company to be sustained in the long term, it must create value for its own staff, shareholders and also for society. Through

Project Smile, KISB takes a step towards the outside world and contributes to those in need.

1.0 Christmas Celebration with Refugee Children

Santa Clause and Kossan volunteers bring gifts and laughter to the children at the Myanmar Learning Center during the Christmas season

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With The Future



Christmas Celebration with Refugee Children



In 1998, a very special school called the Myanmar Learning Centre (MLC), was established in an effort to tackle the problem of high illiteracy rates among refugee children in Malaysia. The United Nations High Commissioner for Refugees (UNHCR) is a non-government organization that has been a big supporter of the MLC since its inception.

The objective of the MLC is to provide refugees with education, learning facilities, and help in realising their full potential. One of Kossan International's mission's is to be in touch with the lives of children and to help them create a better future.

Kossan's volunteers spent the afternoon of December 27th 2013 at the centre with the refugee children. Each volunteer was paired with one child for the day and treated them to McDonalds Happy Meals, a dancing session with Santa Clause and interactive games with the group. The volunteers also decorated the school's hallways and classrooms. At the end of the day, each and every child received a Christmas gift from Santa Clause and the volunteers. The celebration brought joy to children and volunteers alike. The Kossan team also contributed a significant donation to the school in order to help them to improve their educational facilities and environment.



Easter Day with Philea Home

While the issues of education and literacy among orphans remains a key concern in Malaysia, Kossan International has made it their mission to work towards a better future for these children. In early 2013 Kossan volunteers spent Easter day at the Philea Home – a small orphanage in the Klang area.

During the visit, the volunteers helped the orphans build a small library, donated stationery, and celebrated Easter day with them. In addition, the volunteers contributed foodstuffs such as sardines, rice and cooking oil. The volunteers spent the second half of the day playing with the children. Activities included drawing, coloring books and painting eggs – both the volunteers and the children were proud of their art and greatly enjoyed the chance to spend the afternoon together.

With small efforts such as this, Kossan hopes to empower these children with resources and education. After all, these children may become the innovators, inventors and great minds of the future!



Lending a Helping Hand



Organization of Library

Kossan volunteers took the cluttered and unorganized book collection at the Philea Home and sorted by genre and reading level. Now they have a real library and caregivers and children can easily find their favorite book!



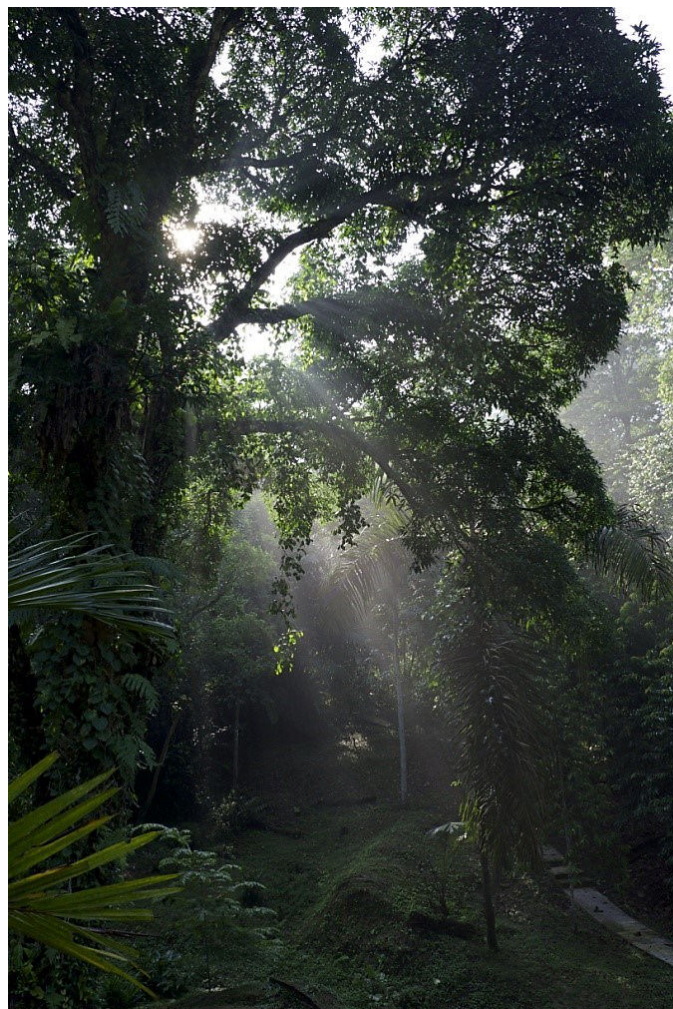
Helping Stimulate Creativity

Volunteers assisted with egg painting activities with the young children



Plant a Tree, Save the World!

The 'Plant a Tree, Save the World' mission was carried out by Kossan International on 17th October 2014 at the Forest Research Institute Malaysia (FRIM) Kepong, in order to raise awareness of the importance of Malaysia's natural resources. FRIM is well known as one of the green lungs in Selangor and was founded in 1929 as a natural research and conservation reserve. Their mission is to both enhance the health and increase number of trees in the forest and to provide a better environment for future generations. FRIM's officers demonstrated planting instructions and techniques before the participants began their journey into the forest. During the program, Kossan's staff was provided with small fruit trees and planting equipment. All the provided plants will contribute to the health of the surrounding ecosystem. Altogether they planted over 50 different types of plants and trees.



A 'GREEN LUNG' IS DEFINED AS 'AN AREA OF PARKLAND WITHIN A TOWN OR CITY, CONSIDERED IN TERMS OF THE HEALTHIER ENVIRONMENT IT PROVIDES'



Recycling at Ketam Island

Kossan International Sdn Bhd team gathered early on the morning of 24th January 2015 with a mission to accomplish: clean up litter at the housing area of Ketam Island. The objective of this program is to help the residents of Ketam Island allocate their reusable resources and to maintain the cleanliness of the island. Moreover, it is an eye opener to see the harm done to the sea and inspires observers to be more mindful in protecting the environment.

Ketam Island is a small island fishing village off Port Klang, Selangor and visitors must board speedboats to reach it. Upon arrival on the island, volunteers were brought to Tzu Chi recycle station nearby the housing area. At the recycling station, Kossan's volunteers were welcomed by the Tzu Chi volunteers and were divided into 4 groups, each with one housing area to be cleaned. It took about 2 hours to cover the entire main road and they successfully collected a great quantity of recyclables. Additionally, the volunteers helped Tzu Chi volunteers sort out the recyclables according to their classification. Kossan also contributed money to the Tzu Chi organization in order to help them to achieve their volunteering mission.



Many hands make light work!

A LITTLE WORK GOES A LONG WAY...

90% of the residents of Ketam Island depend on fishing for their livelihood! Keeping the beaches clean not only benefits the wildlife, but also the people who depend on it to make a living.



Organizing waste is essential to the recycling process! These volunteers help designate trash into the correct categories



Visit to a Local Tribe



Volunteers bring up heavy supplies



Making new friends and bringing smiles!



Bringing Smiles and Supplies to Those in Need

In an ongoing effort to invest in the future of Malaysia's people and environment, volunteers from Kossan International Sdn Bhd spent a weekend in May bringing aid to a flood-afflicted local tribe - in the beautiful Belum-Temenggor Rainforest. The volunteers spent a day on the Temenggor Lake delivering food, clean clothing and toys to the affected community. They dropped the supplies off at several islands on the lake where the tribe members were seen washing clothing, fishing and swimming in the water.

In April of this year a devastating flood led to the evacuation of many villagers to the forest's higher ground. The scattered families have had only themselves to rely upon for food and supplies as their access to nearby towns has become more restricted.

Kossan's contributions included rice, flour, sugar, clean clothing, children's toys and more. These donations of non-perishable food items will allow these villagers to focus on rebuilding their homes, rather than spending their earnings and time making the long journey by water and land to buy necessities at the nearest town. The volunteers also spent time playing with the children and showing them their new donated toys and instruments. They also chatted with the community leaders, who discussed the recent difficulty of the flood, and showed them traditional hunting equipment and techniques. We hope that our ongoing commitment to Project Smile will help create awareness about the struggles of these indigenous peoples.